

Boulder  
BALLET



SEASON 23/24  
AMPLIFY

# SPRING GALA

MAY 2, Dairy ARTS Center

Boulder Ballet presents the AMPLIFY Gala, an evening of dance, fundraising and celebration highlighting: Art, Wellness and Connection. Enjoy wine, cocktails, deliciously curated small plates, live & silent auctions, and of course DANCE! You won't want to miss this one-of-a-kind event. Formal attire is encouraged!

# Boulder Ballet Spring Gala 2024

## SPONSORSHIP OPPORTUNITIES

### **PRESENTING/TITLE SPONSOR** \$6,000 (2 spots available)

*This top-level sponsor of the Gala (limited to two sponsors OR one if you are willing to commit at \$10K+) will receive universal event-wide recognition in all event promotional advertising and collateral materials:*

- Exclusivity in your area of business for Title Sponsor/s
- Recognition in AMPLIFY Gala Press Releases
- Recognition of sponsor in Gala Ad in Boulder Lifestyle Magazine
- Listed on Boulder Ballet website
- Logo on primary Gala email blasts
- Logo on all applicable marketing materials for the Gala, including but not limited to event signage, web page and event ticketing page, posters, flyers, rack cards, etc.
- Visual recognition during the event — looping slideshow including sponsor logos
- Stage Mention at the Gala and at all Spring Show performances
- Dedicated social media post
- 6 x Gala Tickets (\$900 value, tickets are \$150 per person)

### **FEATURED SPONSOR** \$3,000 (4 spots available)

- Recognition in AMPLIFY Gala Press Releases
- Logo on event signage, web page and event ticketing page
- Logo on applicable promotional materials including programs, advertisements and social media
- Visual recognition during the event — looping slideshow including event sponsor logos
- Dedicated social media post
- 4 x Gala Tickets (\$600 value, tickets are \$150 per person)

### **ASSOCIATE**

### **ASSOCIATE SPONSOR** \$1,500 (6 spots available)

- Logo on event signage and website
- Logo on applicable promotional materials including programs, advertisements and social media
- Visual recognition during the event — looping slideshow including event sponsor logos
- 2 x Gala Tickets (\$300 value, tickets are \$150 per person)

Please Note: We are happy to customize your support opportunities. All can be billed monthly, quarterly or annually.

Leah Colby Alexis: [leah@boulderballet.org](mailto:leah@boulderballet.org)

**Boulder Ballet is a 501(c)(3) tax-exempt organization. EIN # 20-3447830**

**Your contribution is tax deductible to the extent allowable by law.**

**Boulder Ballet did not provide any goods or services in exchange for this contribution.**