



BOULDER BALLET BIPOC AND TAP SCHOLARSHIP OPPORTUNITIES FOR SPONSORSHIP

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Boulder Ballet believes that Diversity Makes Dance Better. Diversity of perspectives, ideas, life experience, talent, and culture enriches the artistry and practice of dance. Creating an accessible and inclusive community is at the heart of the life-altering power of dance.

Boulder Ballet recognizes the ongoing work that is needed both in the dance field and within our own walls to increase racial awareness and create a more diverse and equitable space for all. We are committed to practicing anti-racism throughout all organizational practices both on and off the stage. We recognize that we are a work in progress and are committed to dismantling systems of oppression and creating opportunity for ongoing learning, advocacy and accountability.

BIPOC SCHOLARSHIP (Black, Indigenous, Persons of Color)

Since the creation of the BIPOC Scholarship in 2020, Boulder Ballet has provided over twenty-five full and partial scholarships increasing the levels of diversity and inclusivity in our studio and championing the much-needed shift in culture in the art form.

As time passes the level of applicants have grown from two students per semester to fourteen this past spring. The growth of this opportunity is heartening and we are excited to continue to grow. In order to do this, we are looking for community partners to offer more funding and increase our scholarships. Please consider supporting our students!

TAP SCHOLARSHIP (Tuition Assistance Program)

Boulder Ballet has limited funds available for existing students who need assistance due to financial need. It is the policy and desire of Boulder Ballet to provide tuition assistance based on a student's financial need and aptitude for dance whenever possible.

Boulder Ballet believes dance is transformative and a profound vehicle for creative self-expression and joy. Dance can provide a life-altering impact to those who experience and engage with its power. Please consider supporting our TAP scholarship program.

Learn more about the scholarship program here: <https://www.boulderballet.org/scholarships-1>

SPONSORSHIP OPPORTUNITIES

Presenting Scholarship Sponsor

\$5,000

- *Listed as Supporting Scholarship Sponsor on all marketing materials for the season
- Listed on Boulder Ballet website
- Social media recognition of partnership, 2 x annually (over 10K followers on social platforms).
- Newsletter mention (5K on list)
- Stage mentions at 22/23 programs & performances
- **Opportunity for curated in-person performances or workshops at your location, venue or place of business
- Opportunity to attend a behind the scenes studio tour and open rehearsal
- 2 comp tickets to each season performance including Gala (plus, group discount of 20% off 10 tickets or more for all shows, other than the Nutcracker, which is a 10% discount on groups of 10+)
- B&W Ad in season program (4 programs in the season – 10K+ patrons)

Featured Scholarship Sponsor

\$2,500

- Listed and linked on Boulder Ballet website
- Dedicated social media post announcing partnership (over 10k followers on social platforms).
- Stage mentions at 22/23 programs & performances
- Newsletter mention (5K on list)
- ** Opportunity for curated in-person performance or workshop at your location, venue or place of business
- 2 comp ticket to each season performance (plus, group discount of 20% off 10 tickets or more for all shows, other than the Nutcracker, which is a 10% discount on groups of 10+)

Associate Scholarship Sponsor

\$1,000

- Listed and linked on Boulder Ballet website
- Dedicated social media post announcing partnership (over 10k followers on social platforms).
- Newsletter mention (5K on list)
- On stage mention at Student Showcase (approx. 600 patrons)
- 2 comp ticket to the following season performances: New Moves, February 23–26, 2023 at the Dairy ARTS Center, A Midsummer Night’s Dream, May 18–21, 2023 Dairy ARTS Center or any student performance