

Sponsorship Opportunities & Benefits

CORPORATE SPONSOR	\$10.000	\$5.000	\$2.500	\$1.000	\$500
Hyperlinked logo on Website	•	•	•	•	•
Logo/Name in donor listing of program	Logo	Logo	Logo	Name	
Logo listed on select marketing materials*	Logo	Logo	Name	Name	
Employee & company discount – any 2023-2024 performance, excluding The Nutcracker	15%	15%	10%	5%	
Social media sponsor recognition	Up to 6x	Up to 3x	Up to 2x	1x	
Complimentary tickets to season performances*	4	2	2		
Editorial feature on Boulder Ballet newsletter	•	•	•		
Host your employee holiday luncheon/rehearsal viewing at Boulder Ballet studio (at sponsor expense)	•	•	•		
Complimentary tickets to our annual gala	4	2			
Name announced in pre- performance remarks as a Performance Sponsor	•	•			
Attend a dress rehearsal + backstage tour with up to 10 guests	•	•			
Logo on promo e- communications*	•	•			
Full page ad in our winter and spring show 2024 program*	•				
Private reception with Boulder Ballet artists	•				

*Certain deadlines apply for inclusion in collateral and promotional materials. Please redeem your tickets at least three weeks prior to any Season
Performance show date. To arrange for your tickets please contact Boulder Ballet's Development Director, Leah Colby Alexis at
leah@boulderballet.org. If you would like to request additional tickets, we are happy to accommodate based on availability. Benefits subject to change

Please Note: We are happy to customize your support opportunities. All can be billed monthly, quarterly or annually.